

**HOUE
FALK**

THIS IS FALK



TURNING TRASH INTO TREASURE

We stopped looking at trash as a problem and started seeing it as the resource it is. And we created a chair made of recycled everyday household plastic.



LOOKS AS GOOD AS IT FEELS

The FALK armchair is designed with friendly, embracing curves. It invites you in, and once you sit in it, you will surely want one of your own.

FALK has a clear signature look, but isn't overpowering in its appearance. This makes FALK fit equally well in a home or in an office setting. Distinct, light and functional.





FALK FOR HOSPITALITY

FALK with tube legs is stackable, easy to clean and perfect for a cozy restaurant, hotel or café setting. The curves make FALK beautiful in its repetition. Choose seats in the same fabric color or in a mix of all 4 colors for a more playful look.

FALK FOR CONFERENCE

The beautiful flow of more chairs makes FALK suitable as conference chair – either placed in rows or around a conference table.





FALK FOR OFFICE

For the home office or for a professional office environment. FALK is available with 4-star swivel base or height adjustable 5-star swivel base with castors. The flexibility in the back, created by the design, makes FALK suitable as office chair.

FALK FOR DINING



FALK FITS YOUR NEEDS

FALK comes in different variants – depending on which legs you choose, whether you add the padded seat and which color you prefer – the opportunities are many. FALK changes its appearance according to your needs.

MADE IN DENMARK

The technology and production behind FALK are developed in Denmark. So looking at FALK, you are basically looking at the result of the marriage between the Danish heritage of furniture design and cutting edge Danish innovation in applying new thinking and materials into a chair





RESPONSIBLY SOURCED MATERIALS

To us sustainability and responsibility go hand in hand, but most importantly, we make sure we can document what we do.

FALK consists of three parts; the shell, the seat and the legs. All parts are created with an environmental mindset, using natural materials from responsible sources. FALK is designed to last a lifetime and more, and is currently providing 5 years warranty.



THE SHELL, THE SEAT AND THE LEGS

SHELL: 75% Household plastic trash
20% Glass fibers
5% Color pigment

SEAT: CURA from Gabriel. 98% post-consumer
recycled polyester
EU Ecolabelled and STANDARD 100 by OEKO-TEX ®
Foam: Polyether, 60 kg/m³
4 mm Plywood

LEGS: Solid oak, FSC certified
or powder coated metal or aluminum



FALK LIFE CYCLE

At HOUE we are determined to ensure right steps are taken in creating responsible furniture, meaning considering both social and environmental impact in the things we do.

We do work with a systemic perspective, taking into account how things are always connected. Consequently, we base our decisions on facts and thorough documentation. As a natural consequence FALK has been EU Ecolabel certified. The EU Ecolabel works to reduce the overall environmental impact from production and consumption. Therefore, the EU Ecolabel evaluates the entire product lifecycle and the environmental problems that arise along the way – for the benefit of the environment, climate, humans and the earth's resources.

Read more details about FALK on falk.houe.com





MEET THE DESIGNER THOMAS PEDERSEN

Thomas Pedersen's design displays typically Danish characteristics, with a clear emphasis on simplicity.

He combines classic organic lines with innovative ideas and details. Much of his fascination for furniture design comes from the fact, that it is possible to build full-scale models of the concepts he has in his head. He is firmly convinced that it is only by doing this, that it is possible to test the qualities of his products with his own body – to assess their durability and thus make certain that the results live up to expectations.

FALK was awarded a *German Design Award 2020*.



ABOUT HOUE

HOUE is a Danish design house founded in 2007. We combine great comfort and design in our work. Therefore, we always put a lot of effort into our product development striving to meet a high standard of craftsmanship.

We are driven by affordable luxury as a philosophy, by choosing the right materials and solutions. We draw on a proud heritage of Danish design and craftsmanship with mass appeal. HOUE offers both an outdoor and indoor collection, always meeting our high requirements in terms of design, price and quality.

**WHENEVER YOU SORT YOUR
HOUSEHOLD WASTE, YOU ARE PART
OF THE SAME MOVEMENT AS FALK.
A MOVEMENT TOWARDS A MORE
SUSTAINABLE FUTURE**