

## HELLO



Chair  
Art. no.: 2-106

### Description:

#### **Irresistible charm and character**

The Danish Broadcast Cooperation asked busk+hertzog to design a chair especially for Kylie Minogue, as a gift from them to her. Designer Flemming Busk says about the chair: 'The name of the chair is HELLO and its design is round, open and happy – like a mouth calling out to people, asking them to come closer'.

Year of design: 2002

### Sales Arguments:

Was designed for the world-famous pop star Kylie Minogue.

Looks like a mouth – round – open and happy.

Comfortable seating.

High quality.

### Design: busk+hertzog

Architects specialized in furniture / product design. The studio, today located in London UK, was established year 2000 by Flemming Busk (1967), architect MAA and designer MDD, and Stephan B. Hertzog (1969), designer MDD. busk+hertzog have received more than 40 international design awards for their works and their designs are a.o. represented at the Royal House of Norway, Danish Broadcast Cooperation, CNN, Chivas Regal, the Norwegian Embassy in Helsinki, the Carnegie Trust, and "The Modern" (Restaurant), Museum of Modern Art, New York.

Flemming Busk has worked with SOFTLINE since 1999, where he won our idea competition with his simple yet brilliant sofa bed SLEEP. Has also specially designed among other things the HELLO chair for the world famous pop star Kylie Minogue.

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### Dimensions (cm):

	Chair
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Length:	75
Depth:	75
Height:	70
Seat Height:	40
Seat Depth:	50
Colli:	1
Packing Dimensions:	76.5x75.5x72.5
Volume:	0.42 m <sup>3</sup>
Weight (net):	19.42 kg
Weight (gross):	24.30 kg

### Additional Information:

#### **Packing**

Plastic foil 80 µm cardboard box 7 mm double/double.

#### **Assembly**

None.

#### **Cleaning**

Brushing or vacuum-cleaning.

Removable covers for chemical dry-cleaning (P) or to be replaced.

#### **Upholstery**

K37H polyether foam + 200 g/m<sup>3</sup> Polyester fibre.

Polyether foam complies with Öko-Tex Standard 100.

#### **Frame**

Steel.

#### **Legs**

Stainless steel, polished.